

Nikola Velev

UX / UI, Product Designer



Experience



UX / UI designer and Design Team Lead

Present

Re-designing the entire user experience such as login and registration, application process and payments, educational experience, and more.

Developed the international learning system for SoftUni International.

Design lead on the creation of SoftUni's design system.

Conducting user research, interviews, testing, stakeholders interviews, user journey maps, prototyping, wireframing and more.

Collaboration with stakeholders, CEO, and directors.

Leading the design team at SoftUni. Responsible for 5 domestic and 1 international educational platform.

Planning, estimating, prioritizing, and evaluating the work of the design team.

Prototyping and workshoping future features and products under the SoftUni brand.



Web Designer

2017

Developing dozens of landing pages for the eCommerce Technology Start-Up – Perpetto.

A/B testing, heat maps, quantitative data analysis.

Freelance projects



Bulgarian Golf Association



Contact

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Portfolio

www.velevdesign.com

Education



Interaction Design Foundation

Human-Computer Interaction - HCI

* Distinction: № 1 learner in Bulgaria



Telerik Academy

Complete UX / UI Program



Interaction Design Foundation

Become a UX Designer from Scratch

* Distinction: Top 10 in class



Interaction Design Foundation

Design Thinking

* Distinction: Top 10 in class

Skills

UX Design

UI Design

Research

Planning & Strategy

Prototyping

Usability testing

Workshops

Mentoring

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